

UNDER THE PATRONAGE OF THE

Osteology Foundation

SPONSORSHIP  
& EXHIBITION  
INFORMATION

2<sup>ND</sup> NATIONAL  
**OSTEOLOGY  
SYMPOSIUM  
SYDNEY 2020**

19 – 21 JUNE 2020

**International Chairman**  
Prof Istvan Urban

**National Chairmen**  
Prof Lisa Heitz-Mayfield  
Prof Sašo Ivanovski



#2020VISIONFORREGENERATION

## International Speakers



**Prof Istvan Urban**  
Hungary  
(Chairperson)



**Prof Ronald Jung**  
Switzerland



**Prof Matteo Chiapasco**  
Italy



**Prof Rino Burkhardt**  
Switzerland



**Asst Prof Jung Chul Park**  
Korea

**More international speakers  
to be announced soon!**

## National Chairmen



**Prof Lisa Heitz-Mayfield**



**Prof Sašo Ivanovski**

On behalf of the Organising Committee we would like to invite you to attend the 2nd Osteology Australasia. The Osteology Foundation promotes research, education and collaboration between universities and industry in the field of oral and maxillofacial tissue regeneration. The objective is to make new techniques and products available to practitioners quicker and with a greater goal orientation. True to its motto “**2020 Vision for Regeneration**”, the Osteology Foundation aims to bridge the gap between scientific progress and clinical practice, as well as between academic and industrial researchers in the field of oral tissue regeneration.

The International Osteology Symposium is a congress held every three years. The Symposium focuses on bone and soft-tissue regeneration and has gained a reputation for high level science, first class speakers and extensive practice-oriented training. The National Osteology Symposia are staged worldwide in various countries. With an attractive mix of scientific presentations and practical workshops, the National Osteology Symposia offer an excellent platform for high-level training, education and exchange between national and international experts.

We are therefore excited to bring the Osteology Symposium for the second time to the Australasian region and would like to encourage you to be part of this incredible event.

- Date:** 19-21 June 2020
- Venue:** ICC Sydney
- Congress theme:** #2020VISIONFORREGENERATION
- Website:** [www.osteology-australasia.org](http://www.osteology-australasia.org)
- Organiser:** Osteology Foundation, Switzerland
- Congress Manager:** Geistlich Pharma Australia Pty Ltd
- Contact:** Phone: 1800 776 326 Fax: 1800 709 698  
[osteology@geistlich.com.au](mailto:osteology@geistlich.com.au)



## SPEAKERS & MODERATORS

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Istvan Urban, Hungary

Matteo Chiapasco, Italy

Ronald Jung, Switzerland

Jung Chul Park, Korea

Lisa Heitz-Mayfield, Australia

Sašo Ivanovski, Australia

Mark Bartold, Australia

Axel Spahr, Australia

Mike Danesh-Meyer, New Zealand

Janina Christoforu, Australia

Lydia Lim, Australia

Fritz Heitz, Australia

Greg Peake, Australia

Jonathan Leichter, New Zealand

Evan Kakulas, Australia

Rachel Garraway, Australia

Anna Sahafi, Australia

Kylie Robb, Australia

Geraldine Moses, Australia

Jessica O'Neil, Australia

Ellie Knight, Australia



## 2020 VISION FOR REGENERATION

The 3-day program has been carefully selected to maximise the opportunity to learn and interact with all speakers while having time to network with your colleagues.

The program includes a number of practical workshops, team sessions dedicated to patient care and a research forum, all held by well-recognised national and international clinicians.

	FRIDAY, 19 JUNE 2020	SATURDAY, 20 JUNE 2020		
	<b>OPENING</b> Istvan Urban (HU) Lisa Heitz-Mayfield (AU)			
MORNING	<b>SESSION 1 - BONE AUGMENTATION IN FOCUS</b> Istvan Urban (HU) Ronald Jung (CH) Matteo Chiapasco (IT)	<b>SESSION 1 CASE COMPETITION</b> Moderators: Istvan Urban (HU) Wendy Gill (AU)	<b>RESEARCH SESSION</b> Moderator: Sašo Ivanovski (AU)	<b>TEAM SESSION PATIENT CARE AND PREPARATION (PART 1)</b> Moderator: Fritz Heitz (AU)
	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK	COFFEE BREAK
	<b>SESSION 2 - PERIODONTAL REGENERATION</b> Mark Bartold (AU) Axel Spahr (AU) Mike Danesh-Meyer (NZ)	<b>SESSION 2 - HOT TOPICS</b> Ronald Jung (CH) Lisa Heitz-Mayfield (AU) Sašo Ivanovski (AU)		<b>TEAM SESSION PATIENT CARE AND PREPARATION (PART 2)</b> Moderator: Lydia Lim (AU)
LUNCH BREAK	LUNCH BREAK		LUNCH BREAK	
AFTERNOON	<b>SESSION 3 - SOFT-TISSUE AUGMENTATION</b> Rino Burkhardt (CH) Istvan Urban (HU)	<b>SESSION 3 - MANAGING COMPLICATIONS</b> Rino Burkhardt (CH) Matteo Chiapasco (IT) Janina Christoforu (AU)		<b>TEAM SESSION PATIENT CARE AND PREPARATION (PART 3 : HANDS-ON)</b> Guided Biofilm Therapy (EMS)
	COFFEE BREAK	COFFEE BREAK		COFFEE BREAK
	<b>SESSION 4 - EMERGING TECHNOLOGIES</b> Matteo Chiapasco (IT) Jung Chul-Park (KO)	<b>SESSION 4 - CHALLENGES IN DECISION MAKING</b> Moderators: Istvan Urban (HU) Lisa Heitz-Mayfield (AU)		
EVENING		CLOSING BY CHAIRMEN DAY 2		
	GALA DINNER	FREE PROGRAM		

**SUNDAY, 21 JUNE 2020**

**MORNING**

**WORKSHOP 1 - LATERAL BONE AUGMENTATION AND SOFT-TISSUE RECONSTRUCTION**

Istvan Urban (HU)

**WORKSHOP 2 - MODERN HARD AND SOFT-TISSUE MANAGEMENT BEFORE AND DURING IMPLANT PLACEMENT**

Ronald Jung (CH)

**WORKSHOP 3 - VERTICAL AUGMENTATION OF MAJOR BONY DEFECT USING CUSTOMISABLE TI-MESH**

Matteo Chiapasco (IT)

**WORKSHOP 4 - MECHANOSENSITIVE SURGERY IN THE FIELD OF PERI-IMPLANT MUCOSA MANAGEMENT**

Rino Burkhardt (CH)

**LUNCH**

**LUNCH**

**LUNCH**

**LUNCH**

**AFTERNOON**

**WORKSHOP 1 - CONTINUED**

Istvan Urban (HU)

**WORKSHOP 2 - CONTINUED**

Ronald Jung (CH)

**WORKSHOP 3 - CONTINUED**

Matteo Chiapasco (IT)

**WORKSHOP 4 - CONTINUED**

Rino Burkhardt (CH)

**OFFICIAL END OF CONGRESS**



## FOUNDING PARTNER

1 available

- Premium exhibition booth (8m wide x 2m deep), including a versatile frame structure wall with integrated vertical green wall, raised wooden floor, wooden display cabinets and digitally printed logos\*
- Acknowledged as the Founding Partner and Scientific Program Sponsor with your logo on the following:
  - home page of the congress website with a link to your company website
  - front cover of the final program handbook distributed to all delegates onsite
- Acknowledgement of Founding Partner Sponsorship with your logo during congress opening and on the presentation slide during breaks
- Acknowledgement of Founding Partner Sponsorship with your logo in the congress program
- Full page ad (back) in the congress program
- Opportunity to organise 2x congress workshops
- Logo with link to your company website on the congress homepage
- Logo/branding on lanyards
- 2x tickets for the congress dinner
- 2 satchel inserts (A4 flyer, max. 4 pages)
- Opportunity to provide 1 promotional item to be included in the satchel
- Opportunity to provide banner for the congress dinner
- List of all registered delegates including email (except those who have requested privacy)
- 6x congress registrations

## PLATINUM SPONSOR

A\$24,500 + GST

2 available

- Premium exhibition booth (4m wide x 2m deep), including a versatile frame structure wall with integrated vertical green wall, raised wooden floor, wooden display cabinets and digitally printed logos\*
- Priority allocation of industry exhibition sites
- 4x congress registrations
- Acknowledged as the Platinum Sponsor with your logo on the following:
  - home page of the congress website with a link to your company website
  - front cover of the final program handbook distributed to all delegates onsite
- Acknowledgement of Platinum Sponsorship with your logo in the congress program
- Full page ad in the congress program
- Acknowledgement of Platinum Sponsorship with your logo during the congress opening and on the presentation slide during breaks
- Lunch sponsor (Optional at an additional cost)
- Promotional email alerts
- 1x ticket for the congress dinner
- 1 satchel insert (A4 flyer, max. 4 pages)
- Opportunity to provide 1 promotional item to be included in the satchel
- List of all registered delegates including email (except those who have requested privacy)

## GOLD SPONSOR

A\$12,500 + GST

10 available

- Premium exhibition booth (2m wide x 2m deep), including a versatile frame structure wall with integrated vertical green wall, raised wooden floor, wooden display cabinet and digitally printed logos\*
- 2x congress registrations
- Acknowledgement of Gold Sponsorship with your logo in the congress program
- Acknowledgement of Gold Sponsorship with your logo during the congress opening and on the presentation slide during breaks
- Logo with link to your company website on the congress homepage
- Half page ad in the congress program
- 1 satchel insert (A4 flyer, max. 2 pages)

\*Booth details on page 9.

## ADDITIONAL OPPORTUNITIES\*

- |  |                |
|--|----------------|
| ▪ Morning Tea (2 available)                          | A\$3,000 + GST |
| ▪ Afternoon Tea (2 available)                        | A\$3,000 + GST |
| ▪ Lunch sponsor (2 available)                        |                |
| Reserved for Platinum Sponsors                       | A\$5,000 + GST |
| ▪ Barista coffee (2 available/day)                   | A\$5,000 + GST |
| ▪ Additional satchel insert (A4 flyer, max. 2 pages) | A\$1,500 + GST |

Catering: All daily refreshments will be distributed amongst the exhibition area in the ICC.

\*Morning Tea (2 available, Friday): acknowledged as the morning tea sponsor and opportunity to provide branded cups and/or branded napkins (at own cost)

Afternoon Tea (2 available, Friday or Saturday): acknowledged as the afternoon tea sponsor and opportunity to provide branded cups and/or branded napkins (at own cost)

Lunch sponsor (2 available, Friday or Saturday): acknowledged as the lunch sponsor

Barista coffee (2 available, Friday or Saturday): acknowledged as the Barista coffee sponsor and opportunity to provide branded coffee cups & printed logo on the coffee cart (at own cost)

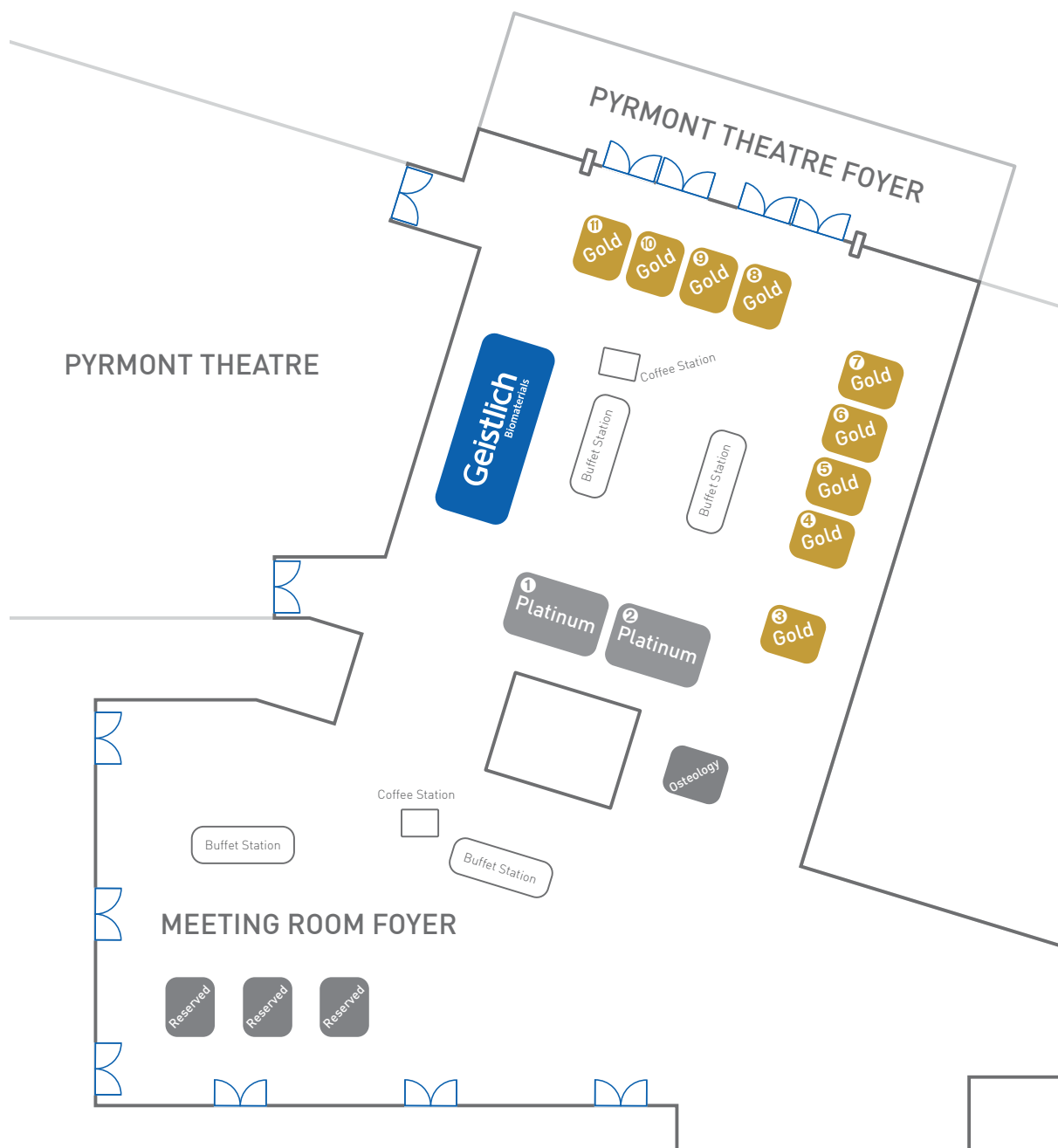


## FLOOR PLAN

Exhibition spaces are limited and will be allocated to Platinum and Gold sponsors in order to provide an exclusive promotional opportunity to participating organisations.

The industry exhibition will be located in the Pyrmont Theatre Foyer next to the Pyrmont Theatre, where all the lectures will be held. Morning and afternoon coffee breaks and lunch will be served in the exhibition area.

Exhibition sites will be allocated on a first-in basis.



# EXHIBITION

## EXHIBITION TIMETABLE

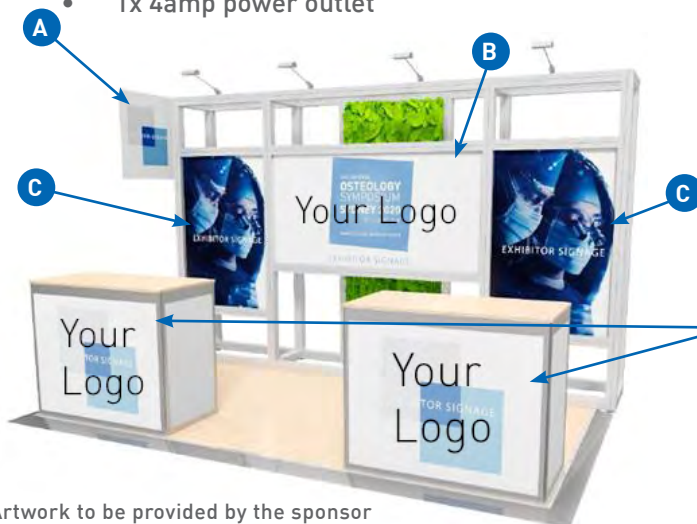
Friday, 19 June 2020	Contractor bump-in	00:00 - 06:00
Friday, 19 June 2020	Exhibitor move-in and set-up	06:00 - 08:00
Friday, 19 June 2020	Exhibition open	08:30 - 17:15
Saturday, 20 June 2020	Exhibition open	08:15 - 17:15
Saturday, 20 June 2020	Dismantling	17:15 - 22:00

## STAND

A premium stand including a versatile frame structure wall with integrated vertical green wall and raised wooden floor is provided with a side fascia, wood finish display counter(s) and chairs as part of the sponsorship package. Brochure stands and additional chairs must be arranged individually with Moreton Hire at your own cost.

### PLATINUM STAND

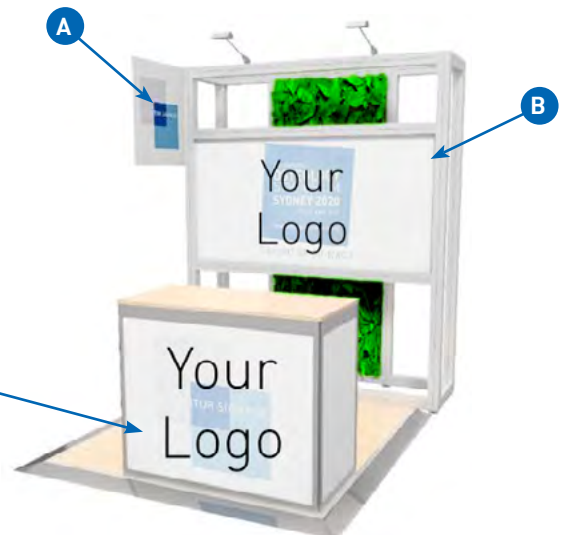
- Floor space according to your sponsorship
- Raised wooden beech floor tiles
- Frame structure back wall (B: 1914 X 964mm) and (C: 924 X 1400)
- Digitally printed company logo on the fascia side panel A: 750 x 750mm
- 2x wood finish display counters + 2 chairs D: 1130 X 879mm
- Digitally printed logo on the middle section of the back wall (B) and front counters (D), optional print on the back wall (C) at your own cost
- 4x 150 Watt spotlights on the back wall
- 1x 4amp power outlet



Artwork to be provided by the sponsor

### GOLD STAND

- Floor space according to your sponsorship
- Raised wooden beech floor tiles
- Frame structure back wall B: 1914 X 964mm
- Digitally printed company name on the fascia side panel A: 750 x 750mm
- 1x wood finish display counter + 1 chair D: 1130 X 879mm
- Digitally printed logo on the middle section of the back wall (B) and front counter (D)
- 2x 150 Watt spotlights on the back wall
- 1x 4amp power outlet



Artwork to be provided by the sponsor

## OFFICIAL STAND CONTRACTOR

Moreton Hire is our official stand and furniture hire contractor for Osteology Australasia 2020. They will be available for additional printing of back wall (C), brochure stands and chairs. For any assistance please contact:

Richard Stehn

t 02 8394 8211 f 02 8394 8282 m 0429 684 508 | e Richard.Stehn@moreton.net.au | www.moreton.net.au

# APPLICATION FORM

## APPLICANT

Organisation name: \_\_\_\_\_ ABN: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP

- |   |                 |  |                |
|---|-----------------|--|----------------|
| <input type="checkbox"/> Founding Partner | SOLD            | <input type="checkbox"/> Morning Tea (2 available)         | A\$3,000 + GST |
| <input type="checkbox"/> Platinum Sponsor | A\$24,500 + GST | <input type="checkbox"/> Afternoon Tea (2 available)       | A\$3,000 + GST |
| <input type="checkbox"/> Gold Sponsor     | A\$12,500 + GST | <input type="checkbox"/> Lunch (2 available)               |                |
|   |                 | Reserved for Platinum Sponsor                              | A\$5,000 + GST |
|   |                 | <input type="checkbox"/> Barista coffee (2 available/ day) | A\$5,000 + GST |
|   |                 | <input type="checkbox"/> Satchel Insert                    | A\$1,500 + GST |

Location of stand 1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form (together with the signed Terms and Conditions) to:

Geistlich Pharma Australia, The Zenith A – Level 21, 821 Pacific Hwy, Chatswood NSW 2067

Email: [osteology@geistlich.com.au](mailto:osteology@geistlich.com.au) Fax: 1800 709 698

## TERMS AND CONDITIONS

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1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Congress Managers. GST is calculated at the date of publication of this document. The Congress Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship opportunities are limited and will be allocated only on receipt of a signed Application Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 28 February 2020. Applications received after 28 February 2020 must include full payment.
3. Exhibition spaces are allocated on a first-in basis in strict order of payment of the deposit.
4. All monies are payable in Australian dollars. Cheques should be made payable to Geistlich Pharma Australia Pty Ltd for and on behalf of the Osteology Australasia 2020 congress and must be drawn on an Australian bank.
5. All monies due and payable must be received (and cheques cleared) by the Congress Managers prior to the event. No organisation will be listed as a sponsor in any official congress material and no exhibition space will be set up until full payment and a booking form have been received by the Congress Managers.
6. Sponsorship entitlements including organisation logo on the conference website and other marketing material will be delivered upon receipt of the required deposit or full payment.
7. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 31 December 2019. No refunds will be made for cancellations after this date. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
8. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package and exhibition space except upon prior written consent of the Congress Managers.
9. Sponsorship monies will facilitate the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference.
10. The Osteology Foundation reserves the right to reject an application at any time. The Osteology Foundation is dedicated to facilitate research in oral tissue regeneration with the objective to make products available to clinicians and patients with profound scientific evidence. Therefore only biomaterials with substantial scientific long-term (>5 years) evidence are permitted to be displayed and promoted.
11. All artwork is to be approved by the Osteology Foundation prior to printing.
12. The Congress Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Congress Managers will not discount or refund for any facilities not used or required.
13. Public Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Congress Managers at the time of submitting their booking form or by no later than 30 April 2020.
14. Sponsors agree not to organise any own events (e.g. courses, lectures, etc) in Sydney during the congress and/or within 3 days before or after the congress.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_

**With my signature I declare that I have read and agree to the Terms and Conditions**